

CORPORACIÓN UNIVERSITARIA AMERICANA
PROGRAMA NEGOCIOS INTERNACIONALES POR CICLOS PROPEDEUTICOS
MALLA CURRICULAR-PLAN DE ESTUDIO

NEGOCIOS INTERNACIONALES

Áreas de Formación	Componentes	I	II	III	IV	V	VI	VII	VIII
BÁSICA	CIENCIAS BÁSICAS APLICADAS	COMPETENCIAS MATEMÁTICAS I CR HAD HTI HT 3 3 6 9	COMPETENCIAS MATEMÁTICAS II CR HAD HTI HT 3 3 6 9						
	IDIOMAS	COMPETENCIAS DIGITALES CR HAD HTI HT 2 2 4 6	ENGLISH I CR HAD HTI HT 3 3 6 9	ENGLISH II CR HAD HTI HT 3 3 6 9	ENGLISH III CR HAD HTI HT 3 3 6 9	ENGLISH IV CR HAD HTI HT 3 3 6 9	ENGLISH V CR HAD HTI HT 3 3 6 9	ENGLISH VI (INTERCULTURAL) CR HAD HTI HT 3 3 6 9	MANDARIN I CR HAD HTI HT 2 2 4 6
PROFESIONAL	LOGISTICO	FUNDAMENTOS DE PROCESOS LOGISTICOS CR HAD HTI HT 3 3 6 9	MANEJO DE MATERIALES EMPAQUE Y EMBALAJE CR HAD HTI HT 3 3 6 9	ESTADISTICA APLICADA CR HAD HTI HT 3 3 6 9	NORMALIZACIÓN Y ESTANDARIZACIÓN CR HAD HTI HT 2 32 32 96	GESTIÓN DE INVENTARIO Y ALMACENAMIENTO CR HAD HTI HT 2 2 4 6	GESTIÓN DE PROCESOS LOGISTICOS CR HAD HTI HT 3 3 6 9	SIMULACIÓN LOGISTICA CR HAD HTI HT 3 3 6 9	
	COMERCIO EXTERIOR INTERNACIONAL	FUNDAMENTOS DE COMERCIO EXTERIOR CR HAD HTI HT 3 3 6 9	ARANCELES CR HAD HTI HT 2 32 32 96	COMERCIO EXTERIOR CR HAD HTI HT 3 3 6 9	IMPORTACIONES Y EXPORTACIONES CR HAD HTI HT 3 3 6 9	COMERCIO INTERNACIONAL CR HAD HTI HT 3 3 6 9	INTERNATIONAL MARKETING CR HAD HTI HT 2 2 4 6		
	NEGOCIOS INTERNACIONALES	FUNDAMENTOS DE NEGOCIOS INTERNACIONALES CR HAD HTI HT 2 2 4 6		GEOPOLITICA CR HAD HTI HT 2 2 4 6	ELECTIVA DE PROFUNDIZACIÓN I CR HAD HTI HT 2 2 4 6	ELECTIVA DE PROFUNDIZACIÓN II CR HAD HTI HT 3 3 6 9	INTELIGENCIA DE LOS NEGOCIOS (BI) CR HAD HTI HT 3 3 6 9	INTERNATIONAL STRATEGIC NEGOTIATION CR HAD HTI HT 3 3 6 9	PORT AND TRADE MANAGEMENT CR HAD HTI HT 3 3 6 9
	CIENCIAS ECONOMICAS Y ADMINISTRATIVAS Y CONTABLES	CONTABILIDAD FINANCIERA CR HAD HTI HT 3 3 6 9	MICROECONOMÍA CR HAD HTI HT 2 2 4 6	MACROECONOMÍA CR HAD HTI HT 3 3 6 9	GESTIÓN DE PROCESOS ADMINISTRATIVOS CR HAD HTI HT 2 2 4 6	PLANEAÇÃO Y PROSPECTIVA GLOBAL CR HAD HTI HT 2 2 4 6	MATEMATICA FINANCIERA CR HAD HTI HT 3 3 6 9	ANÁLISIS FINANCIERO CR HAD HTI HT 3 3 6 9	ENGLISH VII CORPORATIVE FINANCE CR HAD HTI HT 3 3 6 9
SOCIOHUMANÍSTICA	INVESTIGACIÓN			METODOLOGÍA DE LA INVESTIGACIÓN CR HAD HTI HT 2 2 4 6				PROPUESTA DE INVESTIGACIÓN APLICADA CR HAD HTI HT 2 2 4 6	
	LEGAL Y SOCIAL	COMPETENCIAS COMUNICATIVAS CR HAD HTI HT 2 2 4 6	COMPETENCIAS CIUDADANAS CR HAD HTI HT 3 3 4 6				LEGISLACIÓN COMERCIAL CR HAD HTI HT 2 2 4 6	CONTRATOS INTERNACIONALES CR HAD HTI HT 2 2 4 6	
	EMPRENDIMIENTO			CULTURA EMPRENDEDORA CR HAD HTI HT 2 2 4 6		CREACIÓN DE EMPRESAS CR HAD HTI HT 2 2 4 6		ÉTICA PROFESIONAL CR HAD HTI HT 2 2 4 6	
	PRACTICAS				PRACTICAS CR HAD HTI HT 4 4 8 12				PRACTICAS CR HAD HTI HT 4 4 8 12
Totales Semestres		TOTAL SEM I CR HAD HTI HT 18 18 36 54	TOTAL SEM II CR HAD HTI HT 18 48 64 144	TOTAL SEM III CR HAD HTI HT 18 18 36 54	TOTAL SEM IV CR HAD HTI HT 18 48 64 144	TOTAL SEM V CR HAD HTI HT 18 18 36 54	TOTAL SEM VI CR HAD HTI HT 17 11 22 33	TOTALES SEM VII CR HAD HTI HT 18 18 36 54	TOTALES SEM VIII CR HAD HTI HT 18 18 36 54

Convenciones:
CR: Creditos Academicos,
HAD: Horas de Acompañamiento Docente,
HTI: Horas de Trabajo Independiente,
HT: Horas Totales

NÚMERO TOTAL DE CRÉDITOS PROGRAMA DE NEGOCIOS INTERNACIONALES